



INSITE INTERIORS



February/March 2008

Contents

[Introduction](#)

[Designers Tell All](#)

[Website](#)



Notes on Design

Hello friends,

I trust that this first "Notes on Design" of 2008 finds you well!

With the holiday decor back in storage and much time spent indoors, many of us are taking a second look at the state of our interiors. Maybe you have considered moving but are anxious about home sales and how long it would take to sell. In either case, it's the perfect time to make your home the most comfortable and functional it can be for you and your family. Updating and renewing tired floors, walls and furnishings now will allow you to enjoy the fruits of your efforts in addition to being ready should you decide to make a move when the market turns.

Please let me know how I can help if you are considering a fresh look.

Warmest regards,
Sharon Allemong

Designers Tell All

In January's Architectural Digest, internationally known designers reveal answers to practical and

interesting questions. I loved their responses on these two topics:

The mistake most people make when doing their own designing is:

- "They lack a general plan. They want to incorporate too many things...and go in too many different directions" -Mica Ertegun
- "Going with trends, not being able to edit or focus" -Terry Hunziker
- "Not understanding the use of scale, harmony of shapes and balance of lighting" -Thomas Allardyce

Clients can make the design process go more smoothly by:

- "Trusting their designer and the decisions they make together. Suggestions from friends and family will not be coming from the same vested interest or experience" -Mitchell Turnbough
- "Making considered decisions efficiently and sticking to them" -Marc Appleton
- "Enjoying the process...make it something special. Go into it with positive expectations" -Rose Tarlow

I know every designer would agree- trust, focus and good communication are essential to a successful project. Next month I will highlight designer Do's and please Don'ts from the same article.

Website

[Click here to visit www.insite-interiors.com](http://www.insite-interiors.com)

[Click here to subscribe](#)
[Click here to send this to a friend](#)

Insite Interiors
6328 Falcon Court
Edina, MN 55436

952.922.9140 tel
952.929.1194 fax